Social value Engine: Council Tax Support Scheme

This report has been compiled to estimate the social value of the proposed Council Tax Support Payments from Havant Borough Council. This is a new scheme, proposed to start from April 2018. The scheme will provide assistance with Council Tax for families whose claims are at recovery stages. The scheme aims to increase household income so that the claimant can manage other household costs such as rent or mortgages payments in order to prevent them being evicted.

We have calculated the figure by assuming a £5000 fund would be split between 32 families in a given year. The outputs we believe the scheme could result in and therefore have been measured are:

- 1. Improved health and wellbeing for local residents: Improved mental health (measured 1 unit per family)
- 2. Improved access and affordability of quality housing: Preventing Evictions

The report reflects the estimated social value returned over the course of one year and is based on the following assumptions:

- HBC would contribute £5000 to 32 families
- The families would only benefit from this help once in a given financial year
- **Deadweight** it has been assumed that 50% of families would have been able to resolve their housing / financial issue without the Council Tax support payment, therefore this is the standard deadweight we use throughout the report.
- Attribution we have used the figure of 31% based on the findings of the Citizens Advice Bureau who calculate that of all clients seen by CAB with housing issues 31% said the situation was secure after CAB advice. Given that there are advice services available to residents it has been assumed that we can attribute 31% of successes to support and advice services such as these.

Based on the above the estimates social value of the project is **£13.19** for every £1 spent.

A full breakdown is available overleaf.

Output	Outcome	Financial Proxy	Unit Cost	Units	Time Period	Leakage	Deadweight	Attribution	Drop-Off	Total Annual Return	Total Project Return	Source
mental	land well-being for local	improved mental health	£4,671.00		1 years and 0 months	£0.00	£74,736.00	£46,336.32	£0.00	£149,472.00	£149,472.00	Citizens Advice Bureau, Modelling Our Value to Society 2015-2016
Preventing Evictions	land attordability of	preventing evictions	£6,180.00		1 years and 0 months	£0.00	£98,880.00	£61,305.60	£0.00	£197,760.00	£197,760.00	Citizens Advice Bureau

Returns	
1. Active, Inclusive and Safe	£0.00
2. Well Run	£0.00
3. Environment	£0.00
4. Well Designed and Built	£197,760.00
5. Well Connected	£149,472.00
6. Fair to Everyone	£0.00
7. Thriving	£0.00
8. Well Served	£0.00

Expenditure	
Direct Costs	£5,000.00
Other: Equipment	£
Other: Advice	£
Other: Borrowing	£
Other: Expertise	£
Other: Mentoring	£
Other: Volunteering	£
	£5,000.00

Less	
Leakage	£0.00
Deadweight	£173,616.00
Attribution	£107,641.92
Drop-Off	£0.00
Total Return after	
leakage, deadweight,	£65,974.08
attribution and drop-off	
Total Expressed as a Net	CCE 074 00
Present Value	£65,974.08

THE GROSS SOCIAL VALUE IS £69.45/£1 THE NET SOCIAL VALUE IS £13.19/£1